



ANUSHKA TENDOLKAR

[linktree](#)  [@anushkatendolkar](#)  [anushkatendolkar.com](#)

RESUME



19.03.1997 / BORN IN MUMBAI,
I'M A VISUALLY DRIVEN
COMMUNICATION
DESIGNER CURRENTLY BASED
OUT OF BANGALORE. I'VE
DABBLED IN BRANDING,
ILLUSTRATION, UI/UX, SPACE
DESIGN, PHOTOGRAPHY,
PACKAGING, ART DIRECTION
AND NFTs.

education

Pearl Academy | 2015-2019
BA Hons. Communication Design

KJ Somaiyya | 2013-2015
Higher Secondary

Hiranandani | 2013
Foundation school
Secondary

skills

branding
creative direction
2D illustration
3D illustration
UI/UX
graphic design
photography
storytelling
packaging
networking

get in touch

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ULTRAVIOLETTE JULY 2021 - PRESENT
LEAD BRAND AND UI/UX

Rebranded Ultraviolette to fit the premium category in automotive, and tech while also designing events, launch presentations, packaging, art direction, merch, UI/UX for the display console, app and website for their first electric performance motorcycle, the F77.

ACCENTURE JULY 2019 - JULY 2021
UI/UX DESIGNER

Designed and executed visually driven solutions for proof of concept solutions for multiple clients, while also creating dashboards for internal projects. Conducted user research and testing, as well as heuristic evaluation for potential clients along with design thinking workshops.

J WALTER THOMPSON JAN 2018 - MAY 2018
DESIGN INTERN

As part of a small but capable design team, I contributed to multiple branding pitches and executed packaging for 2 big clients (Pride of Cows and Govardhan Ghee) that went into production by the end of the internship.

freelance MAY 2016 - PRESENT

I strongly believe that indulging in personal work has helped upgrade my skills as a designer with every project I take up. Some projects are self initiated while some come in the form of businesses that need branding, illustration or UI/UX work done. I've worked with multiple brands, big and small mainly for illustration and branding and also helped startups kickstart their journey by establishing a design language. Clients include: Vogue World, KFC, Adobe, Fastrack, Elle, Warping Theories, etc.

achievements

Kyoorius young blood awards in-book winner 2018 / Most Outstanding Project Award and Academic Excellence Award, Pearl Academy 2019 / NASSCOM Design for India Finalist for Spatial Experience Design 2019 / ADI Experiential Design Award at Pune Design Fest 2020 / NASSCOM Design for India Finalist for Spatial Experience Design 2019 / Taiwan International Student Design Competition Finalist 2020 / DesignxDesign 20 under 35 2021 / India Art Fair Fresh Produce 2022 / Featured in Vogue India, Grazia, Elle / Collaborated with Vogue World / Collab collection of t-shirts with streetwear brand Warping Theories.

press

Vogue, Homegrown, Grazia, Girlsclubasia, Womenindesign, Aliporepost